

# Initial Strategic Narrative and Advised 90-Day Action Items

Breakout Group Responses (October 18, 2024)



## 1. Initial Strategic Narrative

- a. **Engagement and Commitment** – Secure commitments for active engagement from leaders of the 27 member bodies to foster a culture of collaboration and accountability.
- b. **2025 NABF Leadership Gathering and Retreat** – Host a transformative and inspiring event featuring impactful speakers and activities, aimed at uniting, supporting, and energizing leaders from all 27 NABF member bodies.
- c. **Cohort Development** – Establish collaborative cohorts (and sub-cohorts) among member body leaders based on their organizational life stage and current needs, initially organized by:
  - i. NABF denominational groups and associations
  - ii. Baptist colleges, universities, and seminaries (academic institutions)
  - iii. Baptist organizations (non-profits, missional organizations, etc.)
- d. **Mission Strategy Timeline** – Create a comprehensive three-year timeline for implementing the mission strategy, outlining key milestones and objectives.
- e. **Strategic Partnerships** – Initiate partnership meetings with like-minded organizations to strengthen collaborative efforts and share resources.
- f. **NABF Triennial Planning** – Design a plan for a well-attended NABF triennial event, which will be a large gathering that will engage the entire region.

## 2. Advised 90-Day Action Items

- a. **Formalization of the Strategic Development Group (SDG):**
  - i. Comprised of 6-7 leaders that will develop the Mission Impact Strategic Plan for NABF, with key SMART goals, and a comprehensive timeline.
  - ii. Host at least one Zoom meeting before the end of 2024 to facilitate initial discussions.
  - iii. Develop a six-year strategic plan that encompasses two triennial events.
- b. **Establishment of the NABF Finance Committee:**
  - i. Work towards retiring NABF debt and ensuring financial sustainability.
  - ii. Secure funding for the fiscal year budget through the commitments of NABF member bodies.
  - iii. Create a comprehensive Development Plan for securing donations from individuals, member bodies, and corporate sponsors.
  - iv. Share NABF giving standards and levels to encourage transparency and participation.

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**c. Creation of a Leader Care Team:**

- i. Form a dedicated team to foster care and engagement among senior leadership of NABF member bodies, ensuring they feel supported and prayed for.

**d. NABF Membership Clarification:**

- i. Define “active” membership criteria for member bodies in “good standing” (participation and giving).
- ii. Partner with the BWA to enhance and reinforce active membership support in the North American region.

**e. Development of the 2025-2027 NABF Calendar** – Outline key events, meetings, and initiatives for the upcoming three years to maintain focus and direction.

**f. Communications and Marketing Strategy** – Implement a communications and marketing strategy to broaden and sustain engagement with member bodies through:

- i. A monthly newsletter to share updates and resources
- ii. Active social media engagement to promote visibility and interaction
- iii. Regular calls and emails to maintain open lines of communication